

Greenpoint Industrial Environmental Improvement Program

Evergreen: Your North Brooklyn Business Exchange



Evergreen: Your North Brooklyn Business Exchange received \$99,950 to engage a group of Greenpoint industrial businesses to research, design, and implement capital improvement projects that have a visible and quantifiable benefit to the local environment. Major activities of the project include:

- 1) conducting outreach to local business owners to identify potential project sites in Greenpoint;
- 2) conducting an initial feasibility analysis to identify projects that are cost effective, have significant environmental benefit, and offer substantial public access opportunities;
- 3) once the feasibility analysis is complete, selecting 2-4 projects to receive some support for design and construction;
- 4) soliciting construction bids for each project;
- 5) reviewing potential projects and overseeing initial design and implementation; and
- 6) creating public engagement and access plans for each project to be publicized on site, on the Evergreen website, with local press, blogs, and community groups, through a ribbon-cutting event, and an annual public access for five years.

Grant Amount

\$99,950

Value of Grantee & Partner Contributions

\$39,675

Location

Greenpoint

Project Partners

- Greenpoint-based businesses
- eDesign Dynamics